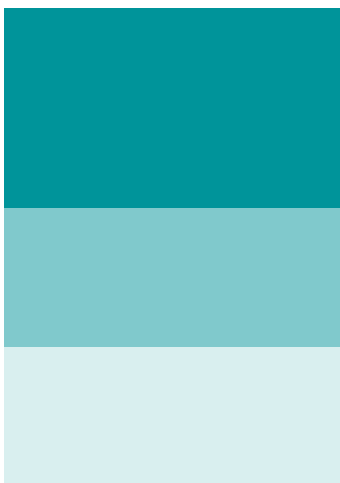


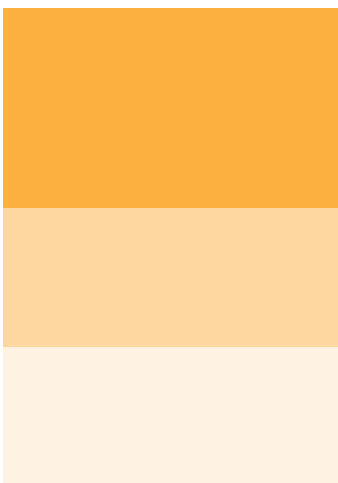
Starter Brand Guidelines

Cost Indicators for Course Materials

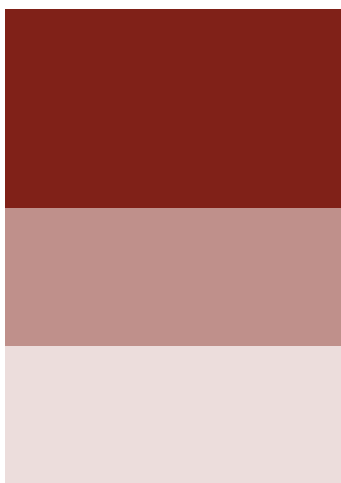
Brand Colours



Dark Turquoise
HEX: #1E7F7F



Orange
HEX: #FBB040



Deep Red
HEX: #802118

Fonts and Text

Noto Sans - Semi-Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Noto Sans - Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Logo Variations



Full Colour Logos

Whenever possible, use the full-colour version of the logo. There are three variations to choose from depending on the application.



Icon

The icon may appear independently but should not replace the full logo as the primary brand mark